

**THIRTEENTH DISTRICT AGRICULTURAL ASSOCIATION  
BOARD OF DIRECTORS  
REGULAR MEETING MINUTES**

The regular meeting of the Board of Directors of the Thirteenth District Agricultural Association was held April 19, 2011 at 5:30 P.M. in the Administration Building at 442 Franklin Avenue, Yuba City, CA 95991.

1) CALL TO ORDER

Directors Present: President Ferreira, Directors Bristow, Johl, Munger, Sanchez & Van Ruiten

Absent: Director Libby and Mathews

2) APPROVAL OF MINUTES

- a. Approval of minutes from March 2011 regular meeting.

Director Bristow moved to approve the March minutes of the regular schedule meeting. Director Sanchez seconded the motion, which carried unanimously.

3) PUBLIC BUSINESS FROM THE FLOOR

- a. This is a chance for any interested person(s) to address the Board of Directors of the 13<sup>th</sup> District Agricultural Association, Yuba-Sutter Fair. You may address the Board on any item that is agendized, or unagendized. The Board may not take action on any item that is not agendized, but may hear your input to such items. Any items discussed that require action by the Board will be placed on the agenda for the next regularly scheduled Board Meeting per the Bagley/Keene Act.

4) CORRESPONDENCE- None

5) FINANCIAL MATTERS

- a. Balance Sheet for March 2011. Director Munger reports the balance sheet reflects \$1,543,926.00 for March.
- b. Statement of Operations for March 2011. Director Munger reported the state allocation for 2011 of \$150,700.00 has been received. The Net Gain for the month of March is \$28,874.00 and the Net Gain for the Year in March is \$135,762.00.
- c. Cash Flow Statement for March 2011. Director Munger reported the Cash Flow statement reflects a month net Gain for March of \$28,874.00.
- d. Financial Committee's review and approval of Accounts Receivable, Trial Balance and Check Register for March 2011. The Trial balance reflects all debit can credits equal \$308,229.37 for March and all checks are accounted for.

Director Van Ruiten moved to approve the financials as presented in items 5 (a) thru 5 (d). Director Bristow seconded the motion, which carried unanimously.

6) COMMITTEE REPORTS

- a. Buildings and Grounds Committee- CEO Goody reported that Maintenance is working on projects for the fair while keeping up with the interim rentals.
- b. Entertainment/Public Relations Committee- Jenn Schmall spoke to the Board regarding the sponsorship program. Jenn informed the Board that Geweke is coming back as a sponsor and there are several others that are being worked on. Jenn discussed some of the things that we are doing differently thru Media to promote the fair by restructuring how we advertise and the looks of the advertisement. CEO Goody reported that due to no response with sponsorships for the PBR, the fair will be looking at putting on a PCW in the grandstand on Friday night. The PCW promoter is offering to come in and present the event at no charge to the fair. With that the fair can offer the grandstand event at no charge to fairgoers who have paid admission into the fair. Advertising for all events will focus on the NEW carnival and special day promotions. Jenn requested that if any Board member knows of a potential sponsor to please let her know. There was some discussion regarding an exit survey that Jenn and CEO Goody will look at doing in the future. The Board thanked her for her report.
- c. Junior Livestock Auction Advisory Committee –No meeting until June

7) MANAGER'S REPORT

- a. Interim Calendar- CEO Goody reviewed the May calendar
- b. Additional Comments- CEO Goody reported that staff is taking a pro-active approach to assisting in saving dollars to help our fair thru these challenging times. Staff has agreed to work on getting all comp and vacation hours off the books and down to a manageable amount by the end of 2012. Staff has opted to not have Fair shirts this year in an effort to save some dollars. Staff has worked hard on getting fees paid out during fair reduced. The Board commended the Staff on their efforts and agreed that to support the staff in their effort the Directors would forego ordering shirts also. CEO Goody thanked the Board for their support.

8) CONSENT AGENDA

All matters listed under Consent Calendar are considered to be routine and can be enacted in one motion. There will be no separate discussion of these items prior to the time that the Board votes on the motion unless members of the Fair Board, staff or public request specific items to be discussed or removed from the Consent Calendar for individual action.

- a. Hazardous Events -None
- b. Standard Agreement Log-CEO reviewed the Standard Agreement Log stating the contracts are all related to the annual fair

Director Van Ruiten moved to approve the Consent Agenda. Director Sanchez seconded the motion, which carried unanimously.

At 6:15pm the Director Van Ruiten moved to go into Closed Session. Director Sanchez seconded the motion, which carried unanimously. CEO Goody exited the room.

- 9) CLOSED SESSION
  - a. CEO evaluation

At 6:20pm Director Bristow moved to close the Closed Session. Director Sanchez seconded the motion, which carried unanimously. CEO Goody returned and Director Munger moved to re-open the April meeting. Director Bristow seconded the motion, which carried unanimously. President Ferreira stated the Board had reviewed and accepted the CEO Evaluation and commended CEO Goody on a job well done. CEO Goody stated that she appreciated the Board's support and knowing the challenges that the Fair will have over the next several years is confident with this Board's backing.

- 10) OLD BUSINESS-None
- 11) NEW BUSINESS- President Ferreira stated that the Board felt they should have a Strategic Planning session. This session should include all Board members, CEO, Bruce Fricker and Jenn Schmall. The Board would like to relook at the goals and the future of the fair. CEO Goody will work with President Ferreira in finding a facilitator for the session and a date that will accommodate all. Several names were mentioned and CEO Goody noted them.
- 12) PLEASURE OF THE BOARD
- 13) ADJOURNMENT

Director Sanchez moved to adjourn. Director Van Ruiten seconded the motion, which carried unanimously.

The meeting adjourned at 6:25 P.M.

Respectfully submitted by:

Patrick Ferreira, President

Regina Goody, CEO

Date: \_\_\_\_\_

Date: \_\_\_\_\_