

**THIRTEENTH DISTRICT AGRICULTURAL ASSOCIATION  
BOARD OF DIRECTORS  
REGULAR MEETING MINUTES**

**The regular meeting of the Board of Directors of the Thirteenth District Agricultural Association was held August 24, 2010 at 5:30 P.M. in the Administration Building at 442 Franklin Avenue, Yuba City, CA 95991.**

1. CALL TO ORDER

Directors Present: President Bristow, Directors Ferreira, Libby, Munger, Sanchez & Van Ruiten

Absent: Director Johl, Mathews and Van Ruiten

Guest: Christie Gonzales

2. APPROVAL OF MINUTES

- a. Approval of minutes from July 2010 regular meeting.

Director Sanchez moved to approve the July minutes of the regular schedule meeting. Director Libby seconded the motion, which carried unanimously.

3. PUBLIC BUSINESS FROM THE FLOOR

- a. This is a chance for any interested person(s) to address the Board of Directors of the 13<sup>th</sup> District Agricultural Association, Yuba-Sutter Fair. You may address the Board on any item that is agendized, or unagendized. Please be informed that public participation under Public Comment will be limited to five (5) minutes per speaker and in accordance with the state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

4. CORRESPONDENCE

- a. Thank you from Armando Clayton

Director Ferreira moved to file Correspondence. Director Libby seconded the motion, which carried unanimously.

## 5. FINANCIAL MATTERS

- a. Balance Sheet for July 2010. Director Ferreira reported the balance sheet reflects \$1671,960.00.
- b. Statement of Operations for July 2010. Director Ferreira reported the state allocation for year of \$136,400.00 has been received in full. The net gain for the month of July is \$23,670.00 and the Net Gain for the Year is \$163,680.00.
- c. Cash Flow Statement for July. Director Ferreira reported the month end gain of \$23,670.00 is reflected on the Cash Flow Statement.
- d. Financial Committee's review and approval of Accounts Receivable, Trial Balance and Check Register for July 2010. Director Ferreira reported all Accounts receivables are paid in full. The Trial Balance reflects debits and credits equal \$1,005,901.68 all checks are accounted for.

Director Sanchez made a motion to accept and file financials as presented. Director Munger seconded the motion, which carried unanimously.

## 6. COMMITTEE REPORTS

- a. Buildings and Grounds Committee-CEO Goody reported Maintenance continues to work on post fair clean up. Interim events started back up the weekend of August 21<sup>st</sup>.
- b. Entertainment/Public Relations Committee-CEO Goody reported the sponsorships for the 2010 fair were down \$7045.00 from the budgeted amount of \$36,500.00. The In Kind were up and a lot of the in kind were in place of items the fair would have had to pay cash for.
- c. Junior Livestock Auction Advisory Committee- CEO Goody the committee met on August 12<sup>th</sup>. The committee did an overall view of the auction. Overall impression was the auction went well. A little low this year (but that was expected with economy) There is still some sound adjusting to be done especially in the middle. Suggestion to have the Sound people actually have two people speaking when doing the sound check. The Annual Buyer Dinner is Sept. 11<sup>th</sup>. There was a suggestion that more chairs be placed instead of tables however the tables are requested by buyers that are purchasing multiple animals. Director Libby stated she felt the buyer gifts were getting to be a little large and not necessary. Director Libby requested CEO Goody to mention to the 4-H and FFA that they encourage the exhibitors to scale down the gifts.

## 7. MANAGER'S REPORT

- a. Interim Calendar-August- CEO Goody reviewed the September calendar.
- b. Fair Daily and Yearly attendance comparison-CEO Goody reported that our fair was down 4.7%
- c. Concession Comparison-CEO Goody reported that our concessions were down approximately 17%.
- d. Commercial Comparison-CEO Goody reported that our commercial booths were up 1%.
- e. Carnival Summary-Guarantee was \$99,000.00 or 48%, whichever is greater. We received \$80,000.00 with a balance of \$19,000.00 due.
- f. Destruction Derby Comparison-\$CEO Goody stated the fair share was \$5848.00. This was down from 2009 by \$2310 which is approximately a 29% decrease.
- g. Tuff Truck Comparison-CEO Goody stated the fair share was \$2834.75. This was down from 2009 by \$307.75 which is approximately a 10% decrease.
- h. Additional Comments: Fair Property Insurance. CEO Goody reported that the fair purchased this insurance each year however, this year for an additional \$400 we were able to add Mobile equipment and business interruption coverage.

## 8. CONSENT AGENDA

All matters listed under Consent Calendar are considered to be routine and can be enacted in one motion. There will be no separate discussion of these items prior to the time that the Board votes on the motion unless members of the Fair Board, staff or public request specific items to be discussed or removed from the Consent Calendar for individual action.

- a. Hazardous Events-None
- b. Approval of Statement of Premium Report
- c. Appointment of Fair Elector for CFSA Board Elections

Director Ferreira made a motion to accept and file items a-c of the Consent Agenda. Director Libby seconded the motion, which carried unanimously.

## 9. OLD BUSINESS-None

## 10. NEW BUSINESS-

- a. Evaluation of Fair  
Some of the areas to discuss are as follows;
  1. Entertainment
  2. Scholarship program
  3. Livestock/auction
  4. Commercial Building/Exhibits
  5. Home Arts Building

6. Fine Arts and Photography Building
7. Floriculture/Horticulture Building
8. Hospitality Room
9. PBR
10. Other

Director Bristow stated that even with the economy he felt it was a good fair. There were no major incidents or problems.

Director Ferreira stated he agreed with Director Bristow's statement and his only request is that the Security and PD not allow patrons in with painted faces. CEO Goody stated that the painted faces referred to were a problem and were escorted off by PD.

CEO Goody stated that Cotton Rosser called her about the PBR and requested that the Fair try to budget more money for the event. After some discussion it was agreed that President Bristow, Director Ferreira and CEO Goody meet with Cotton if not before at the annual WFA Convention and discuss the amount.

Director Libby stated that the parking situation for directors went much better this year. Director Libby also stated the parking attendant was very courteous and went above and beyond helping an elderly man who needed assistance to his car.

Director Munger stated that she spends a lot of time on the grounds during fair with the livestock area. Director Munger felt it was a good fair with and she was not approached with a lot of issues as in the past. Director Munger requested that the fair try to put something in the grandstands on Friday night. CEO Goody stated she is already looking into some events.

- b. Request from Joe Goss to take possession of the McCormick Deering & Chisel International Harvester.

CEO Goody stated that Joe Goss has been involved with this fair for many years in the Livestock area and the antique equipment program. CEO Goody stated that Joe was instrumental in getting the auction block project designed and started.

Director Ferreira made a motion to allow Joe Goss possession of the McCormick Deering and Chisel International Harvester with the stipulation that once it they are restored, they are brought back to be displayed at the annual fair every year. Director Sanchez seconded the motion, which carried unanimously.

11. PLEASURE OF THE BOARD

12. ADJOURNMENT

Director Libby made a motion to adjourn the meeting. Director Munger seconded the motion, which carried unanimously.

The meeting adjourned at 6:25pm.

Respectfully submitted by:

Harry Bristow, President

Date: \_\_\_\_\_

Regina Goody, CEO

Date: \_\_\_\_\_