

**THIRTEENTH DISTRICT AGRICULTURAL ASSOCIATION  
BOARD OF DIRECTORS  
REGULAR MEETING MINUTES**

**The regular meeting of the Board of Directors of the Thirteenth District Agricultural Association was held August 23, 2011 at 5:30 P.M. in the Administration Building at 442 Franklin Avenue, Yuba City, CA 95991.**

1. CALL TO ORDER

Directors Present: President Ferreira, Directors Bristow, Libby, Mathews, Munger & Sanchez

Absent: Directors Johl & Van Ruiten

2. APPROVAL OF MINUTES

- a. Approval of minutes from July 2011 regular meeting.

Director Sanchez moved to approve the July minutes of the regular schedule meeting. Director Mathews seconded the motion, which carried unanimously.

3. PUBLIC BUSINESS FROM THE FLOOR

- a. This is a chance for any interested person(s) to address the Board of Directors of the 13<sup>th</sup> District Agricultural Association, Yuba-Sutter Fair. You may address the Board on any item that is agendized, or unagendized. Please be informed that public participation under Public Comment will be limited to five (5) minutes per speaker and in accordance with the state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting. .

4. CORRESPONDENCE -

- a. Update from WFA

Director Libby moved to accept Correspondence Item a. Director Mathews seconded the motion, which carried unanimously.

5. FINANCIAL MATTERS

- a. Balance Sheet for July 2011. Director Libby reported the balance sheet reflects \$1,705,204.00.

- b. Statement of Operations for July 2011. Director Libby reported the state allocation for year of \$150,700 for 2011 and a last allocation of \$135,630.00 for 2012 has been received in full. The net gain for the month of July is \$131,689.00 and the Net Gain for the Year is \$255,935.00.
- c. Cash Flow Statement for July. Director Libby reported the month end gain of \$131,689.00 is reflected on the Cash Flow Statement.
- d. Financial Committee's review and approval of Accounts Receivable, Trial Balance and Check Register for July 2011. Director Libby reported an Account Receivable of \$300.00 that will reflect paid in the August statement. The Trial Balance reflects debits and credits equal \$673,754.10 all checks are accounted for.

Director Bristow made a motion to accept and file financials as presented. Director Sanchez seconded the motion, which carried unanimously.

## 6. COMMITTEE REPORTS

- a. Buildings and Grounds Committee-CEO Goody reported the Maintenance has cleaned up from Fair and is back into Interim mode.
- b. Entertainment/Public Relations Committee-CEO Goody reported that the sponsorship cash was at \$45,555.00 which is \$5555.00 above the budgeted amount.
- c. Junior Livestock Auction Advisory Committee- CEO Goody reported there is no committee meeting until Sept. 15<sup>th</sup>. There was discussion regarding the animal that the committee will end up absorbing and why it happened. CEO Goody explained that the two rings with two new auctioneers did not work well and people were bidding on the wrong animals. This is an area that will be discussed at the next meeting.

## 7. MANAGER'S REPORT

- a. Interim Calendar-September- CEO Goody reviewed the September calendar.
- b. Fair Yearly attendance comparison shows the fair was down 5.7%
- c. Concession Comparison shows up 1%
- d. Commercial Comparison shows up 1%
- e. Carnival Summary-Guarantee was \$120,300.00 or 48% whichever is greater. The fair received \$120,300.00.
- f. Destruction Derby Comparison –the fair share was \$6457.50 which was up by 1%.
- g. Tuff Truck Comparison-the fair share was \$2668.75 which was down by 1%.
- h. Additional Comments: CEO Goody reported that overall the fair had good weather all week and although attendance was down the majority of comments were positive.

## 8. CONSENT AGENDA

All matters listed under Consent Calendar are considered to be routine and can be enacted in one motion. There will be no separate discussion of these items prior to the time that the Board votes on the motion unless members of the Fair Board, staff or public request specific items to be discussed or removed from the Consent Calendar for individual action.

- a. Hazardous Events-None
- b. Approval of Statement of Premiums Report

Director Mathews made a motion to accept and file the Consent Agenda. Director Libby seconded the motion, which carried unanimously.

## 9. OLD BUSINESS-None

## 10. NEW BUSINESS-

- a. Evaluation of Fair

Some of the areas to discuss are as follows:

1. Entertainment -The Board of Directors commented that the Journey Band and Spazmatics Band were very well received. CEO Goody stated she received positive comments on all the entertainment. The fairgoers would like to see the Rodeo back. Directors felt the Truck Show went too late! CEO Goody will address with TNT.
2. Scholarship Program-Overall consensus was good. The Board was happy to see a larger amount of competitors.
3. Livestock/Auction- CEO Goody reported that the Auction was a huge success hitting an all time high of over \$550,000.00.
4. Commercial Building/Exhibits-CEO Goody reported that she will be working with staff and Marketing representative to find a new look that will increase the traffic flow thru the Commercial building.
5. Floriculture/Horticulture Building-CEO Goody reported that the building looked the best ever with some changes.
6. Hospitality Room-Directors all felt the hospitality suite was well attended.
7. Fair Dates for 2012-CEO Goody presented the option of going to a four-day fair. After some discussion and review of the fair dates it was agreed by all that the fair stay with five days and look at doing some specials deals on Wednesday and Thursday.

11. PLEASURE OF THE BOARD

Director Bristow announced that there is a Foundation for the fair being formed. Director Bristow stated that they are at a point of getting some funding to file the 'Non-Profit' status paperwork. The Foundation's function will be to find funds for the fair.

12. ADJOURNMENT

Director Mathews made a motion to adjourn the meeting. Director Munger seconded the motion, which carried unanimously.

The meeting adjourned at 7:00pm.

Respectfully submitted by:

Patrick Ferreira, President

Date: \_\_\_\_\_

Regina Goody, CEO

Date: \_\_\_\_\_