

**THIRTEENTH DISTRICT AGRICULTURAL ASSOCIATION  
BOARD OF DIRECTORS  
REGULAR MEETING MINUTES**

**The regular meeting of the Board of Directors of the Thirteenth District Agricultural Association was held October 25, 2011 at 5:30 P.M. in the Administration Building at 442 Franklin Avenue, Yuba City, CA 95991.**

1. CALL TO ORDER

Directors Present: President Ferreira, Directors Bristow, Johl, Libby, Munger & Sanchez

Absent: Director Mathews and Van Ruiten

2. APPROVAL OF MINUTES

- a. Approval of minutes from September 2011 regular meeting.

Director Johl moved to approve the September minutes of the regular schedule meeting. Director Sanchez seconded the motion, which carried unanimously.

3. PUBLIC BUSINESS FROM THE FLOOR

- a. This is a chance for any interested person(s) to address the Board of Directors of the 13<sup>th</sup> District Agricultural Association, Yuba-Sutter Fair. You may address the Board on any item that is agendized, or unagendized. Please be informed that public participation under Public Comment will be limited to five (5) minutes per speaker and in accordance with the state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

4. CORRESPONDENCE

- a. Correspondence from Marysville FFA Chapter

Director Munger moved to accept Correspondence. Director Sanchez seconded the motion, which carried unanimously.

5. FINANCIAL MATTERS

- a. Balance Sheet for September 2011. Director Libby reported the balance sheet reflects 1,744,995.00.
- b. Statement of Operations for September 2011. Director Libby reported the state allocation for year of \$150,700 for 2011 and a last allocation of \$135,630.00 for 2012 has been received in full. The net loss for the month of September is \$172,100 and the Net Gain for the Year is \$165,671.00. CEO Goody informed the Board that a refund of \$30,140 from the 2012 allocation be returned as there was a calculation error. CEO Goody has requested a full explanation prior to returning the money. CEO Goody also stated that the net loss of \$172,100 is due to moving the \$135,630 over to the 2012 deferred.

- c. Cash Flow Statement for September. Director Libby reported the month end loss of \$172,100 is reflected on the Cash Flow Statement.
- d. Financial Committee's review and approval of Accounts Receivable, Trial Balance and Check Register for September 2011. Director Libby reported an Account Receivable of \$30,000.00 balance due by the Carnival that is reflected in the September statement. CEO Goody has been informed that payments are on the way. The Trial Balance reflects debits and credits equal \$705,758.67 all checks are accounted for.

Director Johl made a motion to accept and file financials as presented. Director Bristow seconded the motion, which carried unanimously.

## 6. COMMITTEE REPORTS

- a. Buildings and Grounds Committee-CEO Goody reported Maintenance continues to work on Interim events at this time.
- b. Entertainment/Public Relations Committee-Jenn Schmall spoke to the Board in regards to choosing a theme that reflects 'all around fun' and then letting the poster graphic show what the fun will be. There were three potential themes put forth. 1. Carnival Lights & Country Nights, 2. Western Nights under Midway Lights and 3. Small Town Magic. Small Town Magic was eliminated immediately. CEO Goody asked if the Board would like to include 'Summer Fun' which is included in the Fair logo. After some discussion it was decided unanimously that 'Summer Fun' should be our constant message. Jenn Schmall thanked the Board for their time and stated that she and CEO Goody would get to work on the 2012 poster with the theme 'Summer Fun'.
- c. Junior Livestock Auction Advisory Committee- CEO Goody reported the Committee met recently and chose Chair and Co-Chair's for all the Sub-committees on the task listing for the Auction. The committee also discussed the auction ring and whether or not to go with one ring or Simultaneous two ring auction. After some discussion, Laurie Goss suggested that we talk with an auctioneer that has experience with simultaneous rings. A meeting has been set up to meet with Matt Wolter in November. CEO Goody stated that Matt was very excited and commends our Fair for going with the two ring setup. He informed CEO Goody if the auction is run properly it will be good for the buyers and the sellers and he is confident he can do that for our fair. CEO Goody will report back to the Board.

## 7. MANAGER'S REPORT

- a. Interim Calendar-September- CEO Goody reviewed the November calendar.
- b. Nominating Committee-Chair Kulwant Johl and co-Chair Sanchez. It is time for this committee to meet prior to the November monthly meeting. CEO Goody will meet with the Nominating Committee prior to the next Board meeting.
- c. Christmas Party December 8, 2011-CEO Goody asked the Board to consider cancelling the Christmas Party due to all the budget constraints. After some discussion the Director Libby made a motion to cancel the Christmas Party. Director Sanchez seconded the motion, which carried unanimously.
- d. Additional Comments: CEO Goody announced the appointment of Becky Bailey Findley as the new CEO of CFSA. Ms. Findley has over 25 years in the Fair Industry as an exhibitor, CEO of the Orange County Fair, Strategic Planning Facilitator and much more.

8. CONSENT AGENDA

All matters listed under Consent Calendar are considered to be routine and can be enacted in one motion. There will be no separate discussion of these items prior to the time that the Board votes on the motion unless members of the Fair Board, staff or public request specific items to be discussed or removed from the Consent Calendar for individual action.

- a. Hazardous Events-None

9. OLD BUSINESS-

- a. Fair Times, Rates and promotions  
CEO Goody reviewed the following proposal:

**Change the times:**

- a. Wednesday and Thursday to 4:30pm – 11pm  
b. Fri., Sat. & Sun 1pm-Midnight (same as past)

**Admission Fee Structure:**

Keep the current Admission Fee to \$7.00 Adult (ages 12 and up) and \$4.00 Youth (ages 11-6)

Lower the \*Fair Five Pack Pass (strip of 5) to \$25.00-- (was \$28) (Suggestion was made to call it the 'Summer Fun Pack')

Ages 5 and under are free everyday (same as past)

**Daily Special Promotions:**

**Wednesday** 'SPECIAL' Admission FREE from 4:30pm-6:00 pm

**Thursday** 'DOLLAR DAY' Admission \$1.00 per person (5 and under free) from 4:30pm-6:00pm  
and Dollar rides (selected)-

Parking will stay at \$5

**Friday** 'KIDS AND SENIOR DAY' Kids 11 & under Free and Seniors 60 plus Free  
ALL DAY (same as past)

**Saturday** 'BUDDY PASS' at the Carnival- Buy one at \$20 and get one Free from 1pm-5pm

**Sunday** 'LA FAMILIA DAY' (same as past)

**RV Fees:**

Raise the fee for **RV's** to \$200 –stick to a limited amount to stay within perimeters of fire safe and emergency exiting. **NO TENTS!**

**Livestock Exhibitors and Parent Passes:**

Proposal to charge the following:

\$5.00 per Exhibitor for wristband –Good for the five day run of fair

\$10.00 for parent passes =Limit to 1 per family (strip of 10 admission passes)

**FFA and 4H:** If they are on the JLAAC Task list and actively participating would receive a wristband at no charge

**CARNIVAL Offer:** Exhibitor Wristband that is good for the week on all Carnival Rides for \$29.50. This wristband is good for Exhibitors only.

Director Libby made a motion to accept the Proposal as presented above. Director Sanchez seconded the motion, which carried unanimously.

10. NEW BUSINESS-

- a. Review and approve 2012 Budget-CEO Goody reviewed the budget with the Board and requested approval of the budget as is but would like permission to alter it if she finds other ways that will improve the budget at the upcoming conference. Director Bristow made a motion to accept and approve the Budget as presented with the provision that CEO Goody be allowed to adjust it with changes that will improve it after the conference. Director Johl seconded the motion, which carried unanimously.
- b. Review and approval of 2012 JLAAC Budget-CEO Goody reviewed the JLAAC Budget with the Board and pointed out one error that needs to be corrected but it will not affect the bottom line. Director Sanchez made a motion to approve the JLAAC Budget with the provision that CEO Goody will correct the error. Director Bristow seconded the motion, which carried unanimously.

11. PLEASURE OF THE BOARD

12. ADJOURNMENT

Director Johl made a motion to adjourn the meeting. Director Sanchez seconded the motion, which carried unanimously.

**NEXT BOARD MEETING WILL BE NOVEMBER 15, 2011**

The meeting adjourned at 6:30pm.

Respectfully submitted by:

Patrick Ferreira, President

Regina Goody, CEO

Date:\_\_\_\_\_

Date:\_\_\_\_\_